

Muneeb Ali Arshad *Sr. iOS Developer*

📍 Chiang Mai, Thailand (willing to relocate)

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🐙 <https://github.com/Muneebaliarshad>

🔗 <https://muneebaliarshad-75d96.web.app>

PROFILE

Senior Mobile Developer with **8+ years of experience** designing and delivering **robust, scalable, and user-centric applications** across **iOS, Android, and Flutter**. Proven expertise in **iOS (Swift, SwiftUI, Objective-C, UIKit)**, **Android (Kotlin, Java, Jetpack Compose, XML)**, and **Flutter (Dart)** for cross-platform development. Skilled in building apps with **clean architecture (MVC, MVVM, VIPER)**, optimising performance, and implementing advanced features that drive engagement. Track record of **App Store and Google Play apps exceeding 500K downloads with 4.5★+ ratings**. Strong collaborator with global teams, passionate about **scalable architecture, performance tuning, and delivering exceptional UX** across platforms.

PROFESSIONAL EXPERIENCE

Oct 2025 – Present
Chiang Mai, Thailand

Azendo Co. Ltd

Mobile App Developer (iOS & Android)

- Developed, maintained, and enhanced cross-platform mobile applications for key clients, delivering high-quality features for both **iOS (Swift/SwiftUI)** and **Android (Kotlin)** platforms.
- Collaborated directly with clients to translate business requirements into scalable technical solutions, ensuring smooth communication, timely updates, and successful project delivery.
- Implemented new features, optimised existing modules, and improved app performance through efficient architecture patterns, clean code practices, and consistent refactoring.
- Managed the full mobile development lifecycle, including planning, UI/UX discussions, API integration, testing, publishing, and post-release support.

Sep 2024 – Oct 2025

Freelance – Remote

Sr. Mobile App Developer (iOS & Android)

- Partnered with international startups to design, develop, and publish **end-to-end mobile applications** across **iOS (Swift, SwiftUI, UIKit)** and **Android (Kotlin, Jetpack Compose, XML)**.
- Built **scalable, modular architectures** (MVVM, VIPER) that enhanced **testability, performance, and long-term maintainability**.
- Integrated critical third-party SDKs and services (**Firebase, AWS, Stripe, Google Play Services**) to expand app capabilities and ensure scalability.
- Delivered **custom animations, interactive UI elements, and optimised layouts** using **Core Animation, SwiftUI, and Jetpack Compose**, driving **higher user engagement and retention**.
- Successfully **published multiple apps** on both the **App Store** and **Google Play Store**, consistently receiving **positive user ratings and client feedback**.
- Consulted on **legacy code refactoring, performance tuning, and code reviews**, achieving **reduced crash rates and lower technical debt**.

Apr 2023 – May 2024
Bangkok, Thailand

Seven Peaks Software

Sr. iOS Developer

- Developed and launched high-quality iOS applications** with clean, modular architecture and **optimised performance** for scalability and long-term maintainability.
- Collaborated with designers** to build **seamless, accessible, and visually engaging UIs** using **SwiftUI and UIKit**, improving overall user satisfaction.
- Integrated Core Data, Core Animation, and location services**, driving higher **user engagement and feature adoption**.

May 2018 – Apr 2023 Islamabad, Pakistan	<ul style="list-style-type: none"> • Led code reviews and enforced quality assurance best practices, reducing reported bugs by 20% and improving code reliability. • Facilitated Agile development sprints, ensuring on-time delivery of milestones and alignment with business objectives.
May 2017 – Apr 2018 Rawalpindi, Pakistan	Rockville Technologies <i>Sr. Mobile App Developer (iOS & Android)</i> <ul style="list-style-type: none"> • Led the end-to-end development of multiple mobile apps, achieving 500K+ downloads and maintaining 4.5★+ ratings across the App Store and Google Play Store. • Optimised app performance, reducing load times by 20% and lowering memory usage for smoother user experiences. • Integrated RESTful APIs and Firebase to deliver dynamic content, real-time messaging, and in-depth analytics. • Mentored junior developers and delivered training sessions, resulting in a more efficient, high-performing team. • Streamlined deployment with Fastlane pipelines, managing releases through TestFlight, App Store Connect, and Google Play Console for faster, error-free rollouts.
Mar 2016 – Apr 2017 Rawalpindi, Pakistan	Xtreem Logics <i>iOS Developer</i> <ul style="list-style-type: none"> • Built and enhanced iOS applications, actively incorporating user feedback to refine features and boost overall satisfaction. • Designed interactive UI elements with Core Animation, leading to higher user retention and engagement. • Optimised app performance and threading, ensuring smooth, crash-free user experiences across devices. • Contributed to CI/CD pipelines, streamlining development cycles and enabling faster, more reliable releases. • Collaborated with cross-functional teams (designers, product managers, QA) to transform business requirements into fully functional, user-ready features.
	Niku Solutions <i>Jr. iOS Developer</i> <ul style="list-style-type: none"> • Contributed to the development and launch of 5+ iOS applications, successfully delivering projects on time and to client specifications. • Implemented push notifications and cloud messaging APIs, driving stronger user engagement and retention. • Performed performance benchmarking and optimisation, improving app efficiency and responsiveness. • Maintained clean, organised codebases through Git version control, supporting scalable, collaborative development. • Actively shared knowledge within the team through code reviews, discussions, and best-practice sessions, fostering continuous improvement and collaboration.

EDUCATION

2012 – 2016 Rawalpindi, Pakistan	PMAS Arid Institute of Information Technology <i>BS Information Technology</i>
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SKILLS

Primary Skills

iOS Development, Swift, Objective-C, Flutter

Design Patterns:

MVC, MVVM, Singleton, Delegation

Third party libraries / SDKs:

Firebase (Crashlytics, Dynamic link, Push notification),
Google (Analytics, Maps), Fabric, Alamofire, Restful
APIs

Soft Skills

Effective Communication, Teamwork, Adaptability,
Mentoring Junior and a passion for learning and
innovation.

iOS Frameworks:

Cocoa Touch, Storyboards, NIB, Auto Layouts, Core
Location, InApp Purchase, String Localization, Unit
Tests, App Store Submission, Core Location, Push
Notifications

Tools:

Xcode, TestFlight, Cocoapods, Git (GitHub, Bitbucket,
Sourcetree)

Best Practices:

Object-Oriented Programming (OOP), Protocol
oriented programming (POP), Design Patterns, User
Experience (UI/UX), Agile Methodology

Other

Strong understanding of software development
principles
Experience in audio & video multimedia client
development
Excellent collaborative and problem-solving skills
Effective communicator with strong self-motivation

ORGANISATIONS

Aug 2021 – present
Islamabad, Pakistan

GDG Cloud Islamabad
Communications Intern

LANGUAGES

English

Urdu

PROJECTS

NodesNow

<https://apps.apple.com/th/app/nodesnow/id6450350512?l=th>

Ropay

<https://apps.apple.com/us/app/ropay/id1273152981>

Vidly

<https://itunes.apple.com/pk/app/vidly-pk/id1444869939>

Bajao

<https://apps.apple.com/pk/app/bajao/id1084322801>

Cellcard Music

<https://apps.apple.com/us/app/cellcard-music/id1468450609?ls=1>

Zalmi

<https://apps.apple.com/us/app/zalmi/id1498931301?ls=1>

Tunnin

<https://apps.apple.com/pk/app/tunnin/id1551190047>

Ginnatic

<https://apps.apple.com/us/app/ginnatic/id1478662394?ls=1>

Safa Gold Mall

<https://apps.apple.com/us/app/safa-gold-mall/id1450104457?ls=1>

Goody Kitchen Online Academy

<https://itunes.apple.com/us/app/goody-kitchen-online-academy/id1440011136?mt=8>

NaviBond

<https://itunes.apple.com/us/app/navibond/id1341594898?mt=8>

Any Makeup Artist

<https://itunes.apple.com/pk/app/anymakeupartist/id1151889720?mt=8>

YAS

<https://itunes.apple.com/de/app/yas-motivationsapp-mit-pramien/id1149844805?mt=8>

Go Pato

<https://itunes.apple.com/tc/app/gopato/id971148151>