

Muneeb Ali Arshad Sr. iOS Developer

- 📍 Chiang Mai, Thailand (willing to relocate)
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PROFILE

Senior Mobile Developer with **8+ years of experience** designing and delivering **robust, scalable, and user-centric applications** across **iOS, Android, and Flutter**. Proven expertise in **iOS (Swift, SwiftUI, Objective-C, UIKit)**, **Android (Kotlin, Java, Jetpack Compose, XML)**, and **Flutter (Dart)** for cross-platform development. Skilled in building apps with **clean architecture (MVC, MVVM, VIPER)**, optimising performance, and implementing advanced features that drive engagement. Track record of **App Store and Google Play apps exceeding 500K downloads with 4.5★+ ratings**. Strong collaborator with global teams, passionate about **scalable architecture, performance tuning, and delivering exceptional UX** across platforms.

PROFESSIONAL EXPERIENCE

Oct 2025 – Present
Chiang Mai, Thailand

Azendo Co. Ltd

Sr. Mobile App Developer (iOS & Android)

- Developed, maintained, and enhanced cross-platform mobile applications for key clients, delivering high-quality features for both **iOS (Swift/SwiftUI)** and **Android (Kotlin)** platforms.
- Collaborated directly with clients to translate business requirements into scalable technical solutions, ensuring smooth communication, timely updates, and successful project delivery.
- Implemented new features, optimised existing modules, and improved app performance through efficient architecture patterns, clean code practices, and consistent refactoring.
- Managed the full mobile development lifecycle, including planning, UI/UX discussions, API integration, testing, publishing, and post-release support.

Sep 2024 – Oct 2025

Freelance – Remote

Sr. Mobile App Developer (iOS & Android)

- Partnered with international startups to design, develop, and publish **end-to-end mobile applications** across **iOS (Swift, SwiftUI, UIKit)** and **Android (Kotlin, Jetpack Compose, XML)**.
- Built **scalable, modular architectures** (MVVM, VIPER) that enhanced **testability, performance, and long-term maintainability**.
- Integrated critical third-party SDKs and services (**Firebase, AWS, Stripe, Google Play Services**) to expand app capabilities and ensure scalability.
- Delivered **custom animations, interactive UI elements, and optimised layouts** using **Core Animation, SwiftUI, and Jetpack Compose**, driving **higher user engagement and retention**.
- Successfully **published multiple apps** on both the **App Store** and **Google Play Store**, consistently receiving **positive user ratings and client feedback**.
- Consulted on **legacy code refactoring, performance tuning, and code reviews**, achieving **reduced crash rates and lower technical debt**.

Apr 2023 – May 2024
Bangkok, Thailand

Seven Peaks Software

Sr. iOS Developer

- Developed and launched high-quality iOS applications** with clean, modular architecture and **optimised performance** for scalability and long-term maintainability.
- Collaborated with designers** to build **seamless, accessible, and visually engaging UIs** using **SwiftUI and UIKit**, improving overall user satisfaction.
- Integrated Core Data, Core Animation, and location services**, driving higher **user engagement and feature adoption**.

May 2018 – Apr 2023
Islamabad, Pakistan

- **Led code reviews and enforced quality assurance best practices**, reducing reported bugs by **20%** and improving code reliability.
- **Facilitated Agile development sprints**, ensuring **on-time delivery** of milestones and alignment with business objectives.

May 2017 – Apr 2018
Rawalpindi, Pakistan

Xtreem Logics

iOS Developer

- **Built and enhanced iOS applications**, actively incorporating **user feedback** to refine features and boost overall satisfaction.
- **Designed interactive UI elements with Core Animation**, leading to **higher user retention and engagement**.
- **Optimised app performance and threading**, ensuring **smooth, crash-free user experiences** across devices.
- **Contributed to CI/CD pipelines**, streamlining development cycles and enabling **faster, more reliable releases**.
- **Collaborated with cross-functional teams** (designers, product managers, QA) to transform business requirements into **fully functional, user-ready features**.

Mar 2016 – Apr 2017
Rawalpindi, Pakistan

Niku Solutions

Jr. iOS Developer

- **Contributed to the development and launch of 5+ iOS applications**, successfully delivering projects on time and to client specifications.
- **Implemented push notifications and cloud messaging APIs**, driving stronger **user engagement and retention**.
- **Performed performance benchmarking and optimisation**, improving **app efficiency and responsiveness**.
- **Maintained clean, organised codebases** through Git version control, supporting **scalable, collaborative development**.
- **Actively shared knowledge within the team** through code reviews, discussions, and best-practice sessions, fostering **continuous improvement and collaboration**.

EDUCATION

2012 – 2016
Rawalpindi, Pakistan

PMAS Arid Institute of Information Technology

BS Information Technology

SKILLS

Primary Skills

iOS Development, Swift, Objective-C, Flutter

Design Patterns:

MVC, MVVM, Singleton, Delegation

Third party libraries / SDKs:

Firebase (Crashlytics, Dynamic link, Push notification), Google (Analytics, Maps), Fabric, Alamofire, Restful APIs

Soft Skills

Effective Communication, Teamwork, Adaptability, Mentoring Junior and a passion for learning and innovation.

iOS Frameworks:

Cocoa Touch, Storyboards, NIB, Auto Layouts, Core Location, InApp Purchase, String Localization, Unit Tests, App Store Submission, Core Location, Push Notifications

Tools:

Xcode, TestFlight, Cocoapods, Git (GitHub, Bitbucket, Sourcetree)

Best Practices:

Object-Oriented Programming (OOP), Protocol oriented programming (POP), Design Patterns, User Experience (UI/UX), Agile Methodology

Other

*Strong understanding of software development principles
Experience in audio & video multimedia client development
Excellent collaborative and problem-solving skills
Effective communicator with strong self-motivation*

ORGANISATIONS

Aug 2021 – present
Islamabad, Pakistan

GDG Cloud Islamabad
Communications Intern

LANGUAGES

English

Urdu

PROJECTS

NodesNow

<https://apps.apple.com/th/app/nodesnow/id6450350512?l=th>

Ropay

<https://apps.apple.com/us/app/ropay/id1273152981>

Vidly

<https://itunes.apple.com/pk/app/vidly-pk/id1444869939>

Bajao

<https://apps.apple.com/pk/app/bajao/id1084322801>

Cellcard Music

<https://apps.apple.com/us/app/cellcard-music/id1468450609?ls=1>

Zalmi

<https://apps.apple.com/us/app/zalmi/id1498931301?ls=1>

Tunnin

<https://apps.apple.com/pk/app/tunnin/id1551190047>

Ginnatic

<https://apps.apple.com/us/app/ginnatic/id1478662394?ls=1>

Safa Gold Mall

<https://apps.apple.com/us/app/safa-gold-mall/id1450104457?ls=1>

Goody Kitchen Online Academy

<https://itunes.apple.com/us/app/goody-kitchen-online-academy/id1440011136?mt=8>

NaviBond

<https://itunes.apple.com/us/app/navibond/id1341594898?mt=8>

Any Makeup Artist

<https://itunes.apple.com/pk/app/anymakeupartist/id1151889720?mt=8>

YAS

<https://itunes.apple.com/de/app/yas-motivationsapp-mit-pramien/id1149844805?mt=8>

Go Pato

<https://itunes.apple.com/tc/app/gopato/id971148151>